



## KS2 English. Persuasive Writing

### “Let’s cycle more”

Using persuasive writing to increase the number of people cycling, supporting their health and the environment.

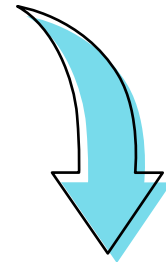
#### READY CURRICULUM LINKS & SESSION OUTCOMES

**English:** writing for different purposes; consider what they are going to write before beginning by:

- Planning or saying out loud what they are going to write about and writing down ideas and/or key words, including new vocabulary

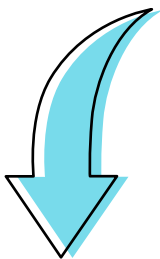
This learning resource supports pupils to:

- Research, develop and write a piece of persuasive writing to encourage more people to cycle to support their health and the environment.



#### SET WHAT YOU WILL NEED

- Persuasive writing checklist (1 per pupil)



#### PEDAL WHAT TO DO

- Pupils choose a subject to write about.

**For example**

- ✓ Cycling is good for the environment
- ✓ To encourage as many pupils to cycle to school, for daily journeys, or for leisure with their family
- ✓ Cycle storage in school would encourage

more pupils to cycle to school

- ✓ Hold a ‘Cycling day at school’ to share how important cycling is for our environment & health
- ✓ Use the checklist to plan and develop the persuasive writing piece



#### TO MAKE THIS LEARNING ACTIVE



Introduce a **Walk and Talk** activity- walking in 2's, one pupil reads their piece out, receives feedback, (maybe via ‘Two stars and a wish’ or the equivalent used in your school), before swapping over. This will provide pupils with peer feedback to support the refining and completing of their persuasive writing pieces.

#### DID YOU KNOW?



Encouraging a shift from car use to walking, cycling and use of public transport contributes to a reduction in car emissions and improves air quality, thereby reducing illnesses from air pollution. Yey!



## Persuasive writing checklist

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- Have you decided on a clear audience such as Head Teacher, pupils, families, community or other?
  - Does your title have a strong message? You need to hook the reader in! Maybe choose your title once you have written your piece - something great may come up as you write.
  - Have you included reasons for readers to support your viewpoint?
  - Have you researched and shared facts and evidence to support your reasons?
  - Is your piece kind and considerate - everyone has different views on what is right and wrong, be respectful when choosing your words. You can still do this and have a strong opinion of your own?
  - Have you looked at the other side of the argument? It is good to be aware of how others might think or feel.
  - You may want to use some rhetorical questions towards the end of your writing.
  - Use a strong closing statement to summarise your argument