



KS1 English

Poster Power!

Planning and creating posters to encourage more people to cycling

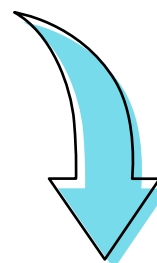
READY CURRICULUM LINKS & SESSION OUTCOMES

English: Write for different purposes. Develop & extend vocabulary. Learn how to use sentences with different forms.

Art & Design: Produce creative work, exploring their ideas and recording their experiences. To develop a wide range of art and design techniques in using colour, pattern, texture, line, shape, form and space.

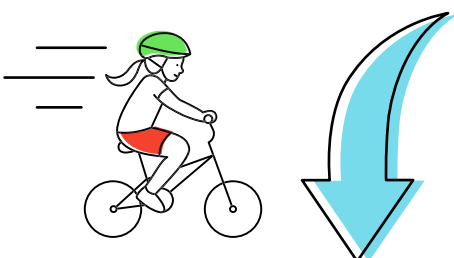
This learning resource supports pupils to:

- Identify main messages for a poster.
- Identify key parts of an eye catching poster
- Plan and create a poster



SET WHAT YOU WILL NEED

- **Poster planner** (1 per pupil)
- **Poster design frame** (1 per pupil)
- A variety of posters for pupils to look at and review (Share **Bikeability posters**)
- Pens, pencils, paint as required



PEDAL WHAT TO DO

- Introduce the theme of the poster – To encourage more people to cycle
- Share the **Poster planner** with pupils (1 each). Use as a guide to support pupils with their planning. Share examples of other posters to highlight key messages for poster design
- Agree as a class or individually what the key message may be.
- Use the final larger box on the Poster Planner for a sketch of their poster
- Pupils create a final poster using the **Poster Design Frame** template with help from their **Poster planner**
- Display around school.



TO MAKE THIS LEARNING ACTIVE



Pupils can walk around the learning space with their completed poster planners, sharing ideas and thoughts. Helping each other to refine their thoughts and ideas.

DID YOU KNOW?



When walking and cycling are promoted for all ages and abilities, it can attract more visitors to an area, this helps local businesses by creating more jobs and bringing money to an area. Amazing!



Poster planner

1. Main message

What do you want to tell people?

2. Other messages

What else do you want to tell people?

3. Facts

What interesting facts do you want to share?

5. How might your poster look?

Have a practice here

4. Pictures

What will your main picture be?



Poster design frame

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